MICHIGAN HEALTH ENDOWMENT FUND

2025 COMMUNITY HEALTH IMPACT
GRANT APPLICATION QUESTIONS

IMPORTANT NOTES

PLEASE NOTE: Applicants are **required** to submit a two-page concept paper for feedback prior to receiving an invitation to submit a full proposal. This is a new requirement for our 2025 initiative.

Due to the grant program's high demand and competitive nature, this step allows applicants to refine invited proposals, while preventing others from investing significant time on applications not aligned with our funding priorities.

This document is for reference only. All invited applications must be submitted through [our online grants portal](#) by 5:00 p.m. (ET) on July 15, 2025.

APPLICATION LENGTH

Application narratives should be approximately 8 single-spaced pages or 4,000 words in total, not including attachments.

CHI PROGRAM INFORMATION

The **Community Health Impact (CHI) Initiative** supports health-focused, community-based organizations with bold ideas that empower communities to solve their most pressing health issues and successfully implement health-focused, community-driven interventions.

These grants are intended to support stronger, healthier communities around the state by being responsive to community needs. Grassroots organizations, neighborhood groups, and small and medium- sized nonprofits are encouraged to apply. To help organizations work collaboratively in submitting proposals, we're sharing the application questions below.

ORGANIZATION INFORMATION

We'll ask for details about the applicant organization, including **Annual Operating Budget and Contacts**. You can also find guidance on applying with another organization serving as a fiduciary in this section of the application form.

PROJECT SUMMARY

In this section, we'll ask for the basics about your project: **Project Title***, **Request Amount**, **Project Start Date**, and **End Date**.

*NOTE: We ask that you limit project titles to 100 characters, including spaces. Please use plain language that clearly describes the project and spell out all acronyms in titles.

A. **GEOGRAPHIC REACH:** Please share the specific communities or geographic region(s) your organization serves.

In the first part of the question, we'll ask applicants to describe the geography type that applies to their project (i.e. city/township, county, region, statewide). In the second part, applicants will be asked to define the specific geography the project would serve.

PROJECT SUMMARY

A. **PROJECT SIGNIFICANCE**: Why is working on this issue or topic important for the community or population you intend to serve? What data or other evidence supports the need for the issue or topic you seek to address? How will the work outlined in this proposal impact the issue or topic you just described? Please limit your response to three paragraphs.

Projects that clearly demonstrate the need to work on a key issue or problem in the geography you are looking to serve through available data and input from the target population(s) and community.

B. **WORK PLAN**: Please provide more details about the proposed project, including a timeline and description of any milestones, reports, deliverables, or end products that will be completed by your organization or your partners. *Note: A project work plan can be uploaded as a separate document in the Attachments section.*

C. **APPLICANT CAPACITY AND EXPERIENCE:** Provide a brief statement of how this project aligns with your organization's mission and priorities and describe your organizational experience and capacity to lead this project. In other words, why is your organization best suited to take on this proposed work?

Proposals that can clearly demonstrate, with evidence of past success or through new partnerships, that project partners have the capacity and expertise to implement the proposed work.

D. **COMMUNITY VOICE:** How do you intend to engage members of the community or those you serve in the development or implementation of the program?

Ensure that community (those being served or with lived experience) voice is shared in the proposal. Projects clearly and intentionally involve the individuals being served or the broader community in the planning, design, implementation, and/or evaluation of the initiative. When possible, go beyond relying on already available data and surveys and include those being served in the decision-making process. Optional: utilize this [Community Engagement Tool](#) to support this answer.

E. **DISPARITIES AND HEALTH EQUITY:** How does your project aim to reduce health disparities or promote health equity?

Equitable projects that:
- Benefit or increase access for populations most affected by a health issue;

- Remove barriers to health;
- Empower communities; and
- Engage community members in decision-making.

F. **TARGET POPULATION:** Who and how many Michigan residents will be served by this project (e.g., 200 total participants)?

WHAT WE'RE LOOKING FOR:

Projects focusing on health improvements for older adults, children, or groups facing significant disparities in the selected geography.

G. **COLLABORATION:** Explain why you and each one of the partners in your proposal are best suited to do the work outlined in the initiative, both today and for the long-term sustainability of the work. If they will receive direct financial support, please indicate the anticipated amount for each partner.

WHAT WE'RE LOOKING FOR:

- Projects that include multi-sector partnerships with defined roles and responsibilities.
- Proposals that include formal letters of commitment from key partners.
- Proposals that focus on one organization will be less competitive.

POTENTIAL IMPACT

A. **PROJECT OUTCOMES**: From the lists below, select up to three short-term and up to three long-term outcomes that you will measure and report on for this project. For additional descriptions of these outcomes click here.

Short-term Outcomes:

- Improved or increased service coordination
- Community engaged in development, implementation, and/or evaluation of solutions
- Evaluation is integrated and implemented
- Improved ability to engage with community
- Improved precursors to health outcomes for program participants

Long-term Outcomes:

- Community-based solution is implemented or maintained
- Evaluation is maintained with all community engagement partners
- Maintenance or improvement of health outcomes for program participants
- Service coordination is improved or maintained
- Use of community engagement solutions in other identified health issues

B. **OUTCOMES MEASURES:** How will you measure progress on each of the selected outcomes? Include descriptions for both short-term and long-term outcome measures.

ADDITIONAL DOCUMENTS

In addition to answers to these questions, applicants will provide budget information and other proposal materials through **the grants portal.** This includes a list of required attachments, including:

1. Current annual operating budget, including expenses and revenue
2. Most recent annual financial statements (audited or independently reviewed, if available)
3. Detailed project budget (in Excel or as a PDF, see sample template)
4. Budget narrative (may be included within the detailed project budget or attached separately)

5. Letters of support from organizations demonstrating collaboration and affirming project need
6. Workplan (optional if already described in the appropriate field in the application)
7. Evaluation approach (optional)

Please view [our RFP](#) for information about our priorities and required documents.