



MICHIGAN HEALTH

ENDOWMENT FUND

2024 Healthy Aging Initiative

**Request for Proposals
Overview**

April 29, 2024



Webinar Agenda

- Introductions
- Brief overview of concept paper process and timeline
- Priority areas, review criteria, and helpful tips
- Evaluation overview
- *Remember: Ask questions in the Zoom Q&A Box*

Health Fund Healthy Aging Squad



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Welcome!

- This webinar is being recorded. The recording will be available on our website later this week.
- Your line is muted – this helps reduce background noise.
- If you have questions, concerns, or issues with *webinar logistics* please use the **Chat Box** in Zoom – it is being monitored.
- If you have questions about the *RFP*, we will address them at the end of the webinar. However, submit questions at any point via the **Q&A Box** in Zoom.



Timeline and Overview

The aim of the Healthy Aging Initiative is to improve the health and wellness of Michigan's older adults, while reducing the cost of healthcare.

Grant amount:	Up to \$500,000
Time period:	Up to two-year grants
Concept papers due:	May 16 th , 2024, 5:00 p.m. ET
Full application due:	June 17 th , 2024, 5:00 p.m. ET
Awards announced:	November 2024

Remember: The Health Fund Board of Directors has sole responsibility for all grant decisions.

Concept Papers

Concept Papers:

No more than two-pages! Reviewed as they are received.

Please address the following:

- Brief overview of the initiative, including proposed impact
- Key collaborative partners
- Draft budget

Priority Areas

The Healthy Aging Initiative has identified priority areas for this year to complement [the Health Fund's Strategic Plan](#). These are presented for your consideration as you develop your proposal, but you are not required to address a specific priority area.



Alzheimer's Disease and Related Dementias



Respite



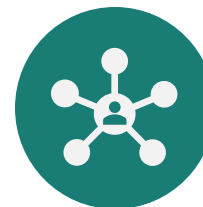
Direct Care Workforce



Rural Health



Elder Justice



Social Determinants of Health

Review Criteria: What We Look For

Collaboration. The project demonstrates collaboration, including community/participant involvement in planning and implementation, multi-sector partnerships with defined roles, and responsibilities related to the project, and leverage of external resources.

Empowering communities. The project empowers communities to support their ongoing health needs or challenges, and it engages with community leaders to share in decision-making.

Health equity. The project benefits the populations most affected by the health issue, removes barriers to health, empowers communities to support their ongoing health needs or challenges, and engages with community leaders to share in program design and decision-making.

Innovation. The project supports new or enhanced programs or strategies.

Long-term impact. The project has the potential to achieve significant long-term impact by implementing effective models or supporting needed innovation.

Measurable outcomes. The project has clear outcomes and the potential to have a measurable impact on improving health or quality of life.

Strategic alignment. The project aligns with the Health Fund's mission, strategies, and goals and with the priorities in the RFP.

What We Cannot Fund



Health-related emergencies (may consider support to address longer-term rebuilding or other needs following emergency situations)



Clinical research



Capital projects



Ongoing program operations and staffing



Loans



Litigation



Lobbying activities



Organizations that discriminate because of age, race, ethnic origin, religion, sexual orientation, disability, or gender

A Note on Indirect Costs

Indirect costs are costs necessary for an organization to support a project or program and essential for effective management of the organization but are not directly related to the execution of a particular project or program.

Indirect costs include, but are not limited to:

- Administrative office functions
- Costs to operate the organization's physical office or space
- General business expenses
- Subcontractor or consultant management fees, outside of the necessary costs to directly oversee or guide the subcontractor or consultant's work on the project

Indirect Cost Policy

- Applicant organizations with operating budgets **less than \$10M** may request **up to 30%** of the total grant budget
- Applicant organizations with operating budgets **\$10M or above** may request **up to 20%** of the total grant budget
- The percentage **maximum** is **based on the total *request* amount**, not the total of your direct costs

Evaluation Resources... We've Got 'Em!

MICHIGAN HEALTH ENDOWMENT FUND

EVALUATION APPROACH: HOW TO GUIDE

Evaluation can be a powerful tool to inform decision-making and ensure that scarce resources are used effectively. To help us better understand the impact of our grantmaking, and to help our grantees learn about what interventions and programs do and don't work, we at the Health Fund prioritize evaluation and evaluative thinking.

In describing your evaluation approach, we ask that you demonstrate a reasonable plan for the anticipated relationship between your project activities, outputs, short- and long-term outcomes, and the overall impact(s) you're aiming to achieve. You should also be able to demonstrate a plan for how to measure progress toward those outcomes.

To gather this information, the Health Fund requires that each applicant submit a document outlining and visually depicting a proposed **evaluation approach**. This evaluation approach should be uploaded as a separate document in the "Request Documents" section in [Fluxx](#).

The precise format of your evaluation approach document is up to you, the applicant. It could be a logic model, a strategy map, a diagram, a table, or another format – we've shared a few examples in the pages that follow. These are provided merely as guidance. Please note that, regardless of the format you choose, the evaluation approach should not exceed 3 pages total, and must address each of the **five key terms** highlighted below.

KEY TERMS TO INCLUDE

1. **Inputs** are the resources your organization devotes to a project or program, whether they be human, financial, capital, organizational, or community resources. Expertise, such as a consultant or a partner organization, can be also considered an input.
2. **Activities** are the work! They are the specific things you propose to do as part of your project or program. Activities produce movement toward outcomes. They might include trainings, outreach to create a partnership, developing curricula, or even direct health services. We ask that you include timeline or target dates for each key activity in whatever format you choose.
3. **Outputs** are the direct, tangible results that tell the story of what you produced via your activities. They are evidence that a program's activities were performed as planned. Outputs might be training classes offered, or the total number of people served by an activity. However, output measures do not address the value or impact of a project's activities.

Evaluation Approach: A How To Guide

- Guide includes key terms to cover
- Offers sample logic models
- Technical assistance is available—just ask!

Evaluation Approach

Evaluation Resources... We've Got 'Em!

Adverse Events for Older Adults

Falls

Falls per population

- **Numerator:** # falls
- **Denominator:** # program participants
- **Data Sources:** grantee self-collected, electronic medical records

Falls per patient day

- **Numerator:** # falls
- **Denominator:** # patient days in facility
- **Data Sources:** grantee self-collected, electronic medical records

Hospital Admissions

Rate of Hospital Admissions for older adults (65+)

- **Numerator:** # hospital admissions among adults 65+
- **Denominator:** # adults 65+
- **Data Source:** Electronic medical records

Percent admission attributed to older adults (65+)

- **Numerator:** # hospital admissions among adults 65+
- **Denominator:** # inpatient admissions
- **Data Source:** Electronic medical records

Healthy Aging Measurement Recommendations

- Sample of measures to assess progress within five broad categories:
 - Adverse Events
 - Health Maintenance & Satisfaction
 - Holistic Approach to Care
 - Programming Success
 - Caregiver Support
- While optional, they will help measure broader impact.

An example of some of the measures available in the document

Helpful Tips



Take Note!

- Clearly explain your project and the issues it will address.
- Collaboration is essential.
- Health outcomes are key.
- Community input leads to stronger programs.
- Address how your project aligns with the priorities outlined in the RFP.

Key Contacts

Healthy Aging:

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Phil Lewis: Phil@mihealthfund.org

Application Process*:

Grants Management: grants@mihealthfund.org

**Concept papers, Fluxx questions, general grant process wisdom*

Q&A Time!

- To ask a question, select the Q&A icon on your screen and type your question.
- Please don't pitch specific ideas—submit a concept paper!
- We will answer as many questions as time allows.
- In a few days, we will post a FAQ document to our website, including those we don't have time to answer.
- More info can be found on our website: www.mihealthfund.org