

The Health Fund's Community Health and Capacity Building grant programs invite potential applicants to share project concepts for review and feedback before submitting a full proposal through a written concept paper, or through a Concept Call with our team.

## WHAT TO EXPECT FROM A CONCEPT CALL

Concept Calls are 30 minutes long, including time for questions and input from Health Fund staff. Concept calls are intended to be conversations, not formal presentations. To help make the most of this time, here are some tips to help you prepare. Applicants should come prepared to discuss:

- A short overview (five minutes max) of any existing programming, how the proposed initiative fits in and how it relates to your mission
- A brief description of the proposed initiative, including any planned impact
- Key collaborative partners, if any
- Sustainability plans beyond the grant period
- Rough estimated overall budget

## THINGS TO DO

- **REVIEW THE RFP ON OUR WEBSITE PRIOR TO SCHEDULING YOUR CALL**  
Please ensure you're familiar with the goals of our grant programs and have thought through the potential fit with your project. You can also visit our [grant database](#) to learn about previously funded projects. Note that previous grants may be helpful to review, but it's important to still read the latest RFP to understand our current priorities.
- **EXPLAIN HOW A GRANT WOULD HELP**  
Describe how Health Fund support will help your organization or collaborative reach a specific goal and its impact on the community you serve. Explain how community members may be involved in the project's planning, design, and/or implementation.
- **REVIEW NON-GRANT CAPACITY BUILDING RESOURCES**  
Capacity building projects that could be effectively accomplished using one of our [non-grant programs](#) are unlikely to receive grant funding. Please review these first.
- **THINK ABOUT YOUR INTENDED OUTCOMES**  
The outcomes you choose to measure should be related to your grant activities, should change over time, and can be qualitative or quantitative. You can find more information in our [Community Health Impact](#) and [Capacity Building](#) outcomes guidance documents.

## THINGS TO AVOID

- Please do not schedule more than one meeting. If you have multiple concepts to share, we will discuss all of them during one call.
- Please do not send a paper in addition to scheduling a concept call.
- Please do not prepare a PowerPoint or a lengthy presentation.
- Please do not spend a lot of time on your organization's mission and history. Our team will do this research before the call — please focus mainly on your proposed concept.

STILL HAVE QUESTIONS? Please contact Veronica Marchese at [veronica@mihealthfund.org](mailto:veronica@mihealthfund.org).