

MICHIGAN HEALTH ENDOWMENT FUND

2024 COMMUNITY HEALTH IMPACT APPLICATION QUESTIONS

To help organizations work collaboratively in submitting proposals to our 2024 Community Health Impact Initiative, we're sharing the application questions below.

PLEASE NOTE THIS DOCUMENT IS FOR REFERENCE ONLY. ALL APPLICATIONS MUST BE SUBMITTED THROUGH [OUR ONLINE GRANT PORTAL](#) BY 5:00 P.M. ET ON FEBRUARY 29, 2024 FOR CYCLE 1 OR AUGUST 22, 2024 FOR CYCLE 2.

PROJECT INFORMATION

PROJECT DETAILS

In this section, we'll ask for the basics: **Project Title, Request Amount, Project Start Date, End Date, and Geographic Reach.** More info can be found in the grant portal.

PROJECT NARRATIVE

This section provides the opportunity to expand in greater detail about your proposal.

- A. PROJECT SIGNIFICANCE:** Why is working on this issue or topic important for the community or population you intend to serve? What data or other evidence supports the need for the issue or topic you seek to address? How will the work outlined in this proposal impact the issue or topic you just described?

WHAT WE'RE LOOKING FOR:

Projects that clearly demonstrate the need to work on a key issue or problem in the geography you are looking to serve through available data and input from the target population(s) and community.

- B. WORK PLAN:** Please provide more details about the proposed project, including a timeline and description of any milestones, reports, deliverables, or end products that will be completed by your organization or your partners.

NOTE: A project work plan can be uploaded as a separate document in the Attachments section.

- C. APPLICANT CAPACITY AND EXPERIENCE:** Provide a brief statement of how this project aligns with your organization's mission and priorities and describe your organizational experience and capacity to lead this project. In other words, why is your organization best suited to take on this proposed work?

WHAT WE'RE LOOKING FOR:

Proposals that clearly demonstrate — with evidence of past success or through new

partnerships — that project partners have the capacity and expertise to implement the proposed work will be more competitive.

D. Community Voice: How do you intend to engage members of the community or those you serve in the development or implementation of the program?

WHAT WE'RE LOOKING FOR

Projects that clearly and intentionally involve the individuals being served or the broader community in the planning, design, implementation, and/or evaluation of the initiative. When possible, go beyond relying on already available data and surveys and include those being served in the decision-making process.

E. DISPARITIES AND HEALTH EQUITY: How does your project aim to reduce health disparities or promote health equity?

WHAT WE'RE LOOKING FOR:

Equitable projects that:

- Benefit or increase access for populations most affected by a health issue;
- Remove barriers to health;
- Empower communities; and

F. TARGET POPULATION: Who and how many Michigan residents will be served by this project (e.g., 200 total participants)?

WHAT WE'RE LOOKING FOR:

Projects focusing on health improvements for older adults, children, or groups facing significant disparities in the selected geography.

G. COLLABORATION: Explain why you and each one of the partners in your proposal are best suited to do the work outlined in the initiative, both today and for the long-term sustainability of the work. If they will receive direct financial support, please indicate the anticipated amount for each partner.

WHAT WE'RE LOOKING FOR:

- Projects that include multi-sector partnerships with defined roles and responsibilities.
- Proposals that include formal letters of commitment from key partners.
- Proposals that focus on one organization will be less competitive.
- Engage community members in decision making.

POTENTIAL IMPACT

PROJECT OUTCOMES

Select no more than three short-term and no more than three long-term outcomes that you will measure and report on for this project from the list. For additional descriptions of these outcomes click [here](#).

Short-term Outcomes:

- Improved or increased service coordination
- Community engaged in development, implementation, and/or evaluation of solutions
- Evaluation is integrated and implemented

- Improved ability to engage with community
- Improved pre-cursors to health outcomes for program participants

Long-term Outcomes:

- Community-based solution is implemented or maintained
- Evaluation is maintained with community engagement partners
- Maintenance or improvement of health outcomes for program participants
- Service coordination is improved or maintained
- Use of community engagement solutions in other identified health issues

NOTE: Short-term outcomes are outcomes that will be achieved during the performance period of the grant. Long-term outcomes detail the impact that grant will have beyond the performance period of the grant. More information on outcome types is available in the grant portal.

OUTCOME MEASURES

Please describe how you plan to measure the outcomes you selected. Include descriptions for measuring both short-term and long-term outcomes.

OTHER REQUIRED MATERIALS

In addition to answers to these questions, applicants will provide budget information, required attachments, and other proposal materials through [the grant portal](#). Please log in to get started, and [view our RFP](#) for more information about our priorities and required organizational documents.