

2023 COMMUNITY HEALTH IMPACT REQUEST FOR PROPOSALS

MICHIGAN HEALTH ENDOWMENT FUND

The Health Fund's 2023 Community Health Impact Initiative will open on December 15, 2022. Applications will be accepted on a rolling basis. We will review proposals and announce award decisions in three cycles throughout the year.

An informational webinar will be held on [January 11, 2023, at 10 a.m.](#), and the recording will be available on our website following the webinar. Proposal consideration will be based on the following deadlines.

CYCLE 1	CYCLE 2	CYCLE 3
January 26, 2023 Concept Papers Due at 5 p.m.	April 20, 2023 Concept Papers Due at 5 p.m.	July 27, 2023 Concept Papers Due at 5 p.m.
February 23, 2023 Proposals Due at 5 p.m.	May 16, 2023 Proposals Due at 5 p.m.	August 21, 2023 Proposals Due at 5 p.m.
May 2023 Awards Announced	August 2023 Awards Announced	November 2023 Awards Announced

A. PROGRAM OVERVIEW

The Community Health Impact Initiative supports health-focused, community-based organizations with bold ideas that empower communities to solve their most pressing health issues and successfully implement health-focused, community driven interventions.

These grants are intended to support stronger, healthier communities around the state by being responsive to community needs. Grassroots organizations, neighborhood groups, small and medium size nonprofits are encouraged to apply.

TOPICS

Proposals should focus on eliminating health disparities, improving health equity, building community-wellness, increasing social integration for marginalized populations, bolstering community support systems, and expanding community engagement efforts. Specific topics might include proposals to improve oral health access, health literacy, health-related transportation, or environmental health.

Proposals related to the priorities of our [Nutrition and Healthy Lifestyles](#), [Behavioral Health](#), [Healthy Aging](#), and [Maternal and Infant Health](#) grant programs should wait until those cycles are open to apply.

ENGAGING THE COMMUNITY

We know that those who experience a health issue often have a clear understanding of their own challenges and needs, and Community Health Impact funds programs where those affected are helping drive the solutions.

Applicants are required to work with community members in the planning, design, and/or implementation of the program. Priority will be given to proposals that clearly demonstrate intentional partnership with community members. Projects should target a specific place such as a neighborhood, school(s), city, county, or region and/or a specific group within a defined geography. Additionally, applicants will be asked to provide community-level data, when possible, to identify and explain the health need.

SUSTAINABILITY & BUDGET CONSIDERATIONS

Grant requests may not exceed a **maximum budget of \$150,000**. Grants can be 1 or 2 years in duration, but the total request is limited to \$150,000.

We're interested in projects that will have a lasting impact in a community and will favor proposals that show a strong collaborative effort between organizations with a shared vision or goal to address the health issue. Successful applications will include a strong plan for sustainability that demonstrates how the work will continue in the community past the grant period.

Applicant organizations with operating budgets less than \$10 million may request indirect costs up to 30% of the total grant budget. Applicant organizations with operating budgets at or above \$10 million may request indirect costs up to 20% of the total grant budget. The percentage is based on the primary applicant's operating budget size. We expect the indirect cost line item to include indirect costs for all project partners.

B. ELIGIBILITY

Nonprofits, local units of government, tribal governments, and the State of Michigan are eligible for grants. Applicants must:

- Be recognized by the Internal Revenue Service as a nonprofit organization;
- Be based in or providing services in Michigan;
- Have a current certified financial audit or independently reviewed financial statements; and
- Have at least 1 FTE

We expect that the primary applicant in this grant program will be a community-based organization unless a fiduciary is required. Projects that include partnership with a university or health system should be submitted under the community-based organization's name.

C. APPLICATION PROCESS

STEP 1: CONCEPT PAPER

We **strongly encourage** you to register for our virtual concept paper conversations or to submit a two-page concept paper for feedback prior to submitting a full proposal. While not required, this step results in stronger proposals and helps clarify our priorities for potential applicants.

The concept paper should include the following sections in this order:

- Organization name and mission
- Project information
 - Title
 - Brief description of health issue being addressed
 - Project description
 - List of key partners and their role
 - How the project will continue to live on in the community once the grant period ends
- Estimated budget (no detailed breakdown required, just tell us what the budget will cover and the total amount you intend to request).

Use [this link](#) to register for a virtual concept paper conversation or send concept papers to grants@mihealthfund.org **by 5:00 p.m. on the date listed in the chart above**. Concept papers submitted after the deadline will be reviewed for consideration in the next cycle.

STEP 2: APPLICATION

Applications must be submitted through the Health Fund's Grantee Portal. The portal requires you to use Google Chrome. [Click here to visit the grantee portal.](#)

While the grantee portal does not have a word limit function, please limit the total narrative to the equivalent of 8 single spaced pages using standard 12-point type and one-inch margins.

Attachments do not count toward the 8-page limit.

Full proposals must be received by 5:00 p.m. on the day they are due.

D. MORE INFORMATION AND FURTHER QUESTIONS

HELPFUL HINTS

- **Clearly explain your project and the issues it will address.** Limit the use of buzzwords and jargon throughout your proposal in favor of plain language that accurately describes your intended impact.
- **Collaboration is essential.** Whether you're applying for a collaboration or community-based programming grant, the most effective programs we support often involve multiple community partners. We'll look at whether you're engaged with relevant stakeholders, and how their participation is informing your proposal.
- **Health outcomes are key.** Connect the dots and tell us how your activities will lead to better health for members of the community. Select outcomes that will help you know how your grant is doing. The outcomes you choose to measure should be related to your grant activities, should change over time, and can be qualitative or quantitative. [Please click here](#) for more information about the Health Fund's outcomes.

- **Community input leads to stronger programs.** Invite those that you serve to have a seat at the table in the design and implementation of your program to ensure an equitable approach, promote engagement, and improve outcomes.
- **Sustainability is more than a buzzword.** We understand the challenge of this question, but we want to avoid funding new services that might disappear after people come to rely on them. Tell us how your work will result in lasting change or will continue after the grant period.

To register for the informational webinar on January 11, 2023, at 10:00 a.m., [please click here](#). If you are not able to attend, a recording will be available on the [Community Health Impact page](#) of our website.

For more information:

- Read the [Community Health Impact program page](#)
- View our [FAQ](#)
- Visit the [grants portal](#) to view the application questions and required documents
- Check out our list of [resources for health data, models of collaboration, and other tools](#)
- Check out our resource for the [Community Health Impact outcome measures](#). If you have additional questions about how to select an outcome measure, please contact Megan Murphy (megan@mihealthfund.org) or Veronica Marchese (veronica@mihealthfund.org).

If you have further questions, please contact the Health Fund staff at grants@mihealthfund.org.

The Health Fund Board of Directors has sole responsibility for all grant decisions.