

MICHIGAN HEALTH ENDOWMENT FUND

2020 HEALTHY AGING INITIATIVE

REQUEST FOR PROPOSALS (RFP) OVERVIEW

[CLICK HERE TO VIEW THE FULL RFP](#)

KEY DATES

July 13, 2020	Concept papers due by 5 p.m. (strongly encouraged)
August 11, 2020	Applications due by 5 p.m.
November 12, 2020	Awards announced

DETAILS

Grant amount: **Up to \$500,000**

Time period: **Up to two-year grants**

Applicants: **Nonprofits and governmental agencies (see [full RFP](#) for other requirements)**

SUMMARY

The aim of the Healthy Aging Initiative is to improve the health and wellness of Michigan's older adults, while reducing the cost of healthcare. To achieve this aim, our 2020 initiative seeks to support work that does one or more of the following:

- Improves the quality of healthcare for older adults
- Coordinates care in ways that lead to better health outcomes and lower the overall cost of care
- Supports caregivers of older adults in providing care

The Health Fund will accept planning or implementation proposals for three strategic priority areas — **Improving Healthcare, Care Coordination, and Caregiving**. While some proposals may address more than one area, an applicant must submit a proposal under only one area, and it should be the most relevant one.

Planning proposals are for are for pre-launch, piloting, planning, information gathering and design activities. See the [Planning Grant Opportunity document](#) to review the requirements and to submit your planning proposal.

The Health Fund welcomes concept papers of up to two pages for review and feedback prior to submission for planning or implementation proposals. Concept papers are due no later than 5 p.m. on Monday, July 13, 2020.

HELPFUL TIPS

- **You must address one of the priority areas – Improving Health Care, Care Coordination and/or Caregiving.** We will not fund projects that do not focus on one of these areas.
- **Clearly identify the issue you will be addressing.** You will be asked to submit a two sentence “elevator pitch” describing the key issues your initiative will address. Limit the use of buzzwords and jargon in favor of plain language to describe your intended impact.
- **Think about your initiative broadly.** We will be funding applications that have the potential for long-term, sustainable impact. To do this, we will be looking for initiatives that could change larger systems of care through connectivity, policy change, integration models, etc.
- **Collaboration is key.** Community level change happens in many ways, but some of the most effective programs involve multiple community stakeholders. We will be looking for highly collaborative proposals with broad impact and potential for replication.
- **Health outcomes matter.** We will be looking for proposals that have strategies in place to address specific health outcomes of older adults and/or their caregivers.
- **The why and how of evaluation.** While we understand that you may not have everything firmly set, funding will be awarded to projects with a strong sense of how to measure impact.
- **Present a potential path for sustainability.** The Health Fund hopes all grantee projects will continue after the end of the grant period so that new services that individuals come to depend on don’t suddenly disappear.

CONCEPT PAPERS

Concept papers may be up to two single-spaced pages and should include the following sections in this order:

- Project title and organization name
- Brief overview of the initiative, including proposed impact
- Key collaborative partners
- How you will address one of the Health Fund’s cross-cutting goals
- Information about potential sustainability
- Estimated budget

CONCEPT PAPERS

Questions? Contact Kari Sederburg at kari@mihealthfund.org, Tim Niyonsenga at tim@mihealthfund.org or Phil Lewis at phil@mihealthfund.org for more information.