



Pivot Virtual One Pager Workshop Series

To expand upon lessons learned in the webinar, Pivot will lead an interactive virtual workshop series on how to build visual one pagers. A mix of lecture-style and how-to instructional sessions will guide you through the process of designing and building a one pager template in PowerPoint. After you learn why and how to build a one pager, you will have time to work individually, with the support of Pivot staff, to customize the Health Fund template by adding your own data. This intentional, scaffolded approach to training will teach you the building blocks to develop effective visuals, so you can apply these techniques to other data deliverables like reports, PowerPoint slides, and dashboards. You will walk away with a personalized one pager and a template that you can continue to adapt for your own program needs. In addition to the full day workshop, a short training video will be provided as additional support when editing the one pager template.

Learning Objectives.

1. Cultivate design-based thinking by developing your understanding of the different elements and the rationale that goes into one pager design
2. Understand the elements and steps used in designing a one pager like how to leverage the use of color, layout, data, and text strategically to effectively tell a data story
3. Learn how to use and adapt the Health Fund one pager template
4. Learn how to choose the best chart type and how to design visuals in Excel and PPT

Workshop Schedule.



- **Session One.** This first intensive three-hour session will cover the principles of one pager design and development. In this three-hour lecture style format, we will focus most of our time covering foundational data visualization and design concepts. In the last hour of the session we will pivot by providing an instructional segment that shows how to set up the overall design for a one pager. Additionally, the Health Fund one pager template will be introduced. This session will be recorded and available for the rest of the week to workshop participants only.
- **Session Two.** The second intensive three-hour session will focus on adapting the Health Fund one pager template and will include how-to segments on chart design. We will move through the sections in the one pager template, one at a time, discussing how to add data and use the built-in template charts and visuals. In addition to showing you how to adapt the chart templates, Pivot will walk through the step-by-step process on how to build some of the template's featured visuals from the ground up. After this session, you will have the tools and training to add your own data to the Health Fund template. This session will be recorded and available for the rest of the week to workshop participants only.
- **Individual Coaching Sessions.** Pivot Data Design staff will be available to all workshop grantees over email and for 30-min individual coaching sessions on Wednesday and Thursday. Pivot staff will help grantees feel prepared to showcase their one pager during Friday's data sharing party.
- **Data Sharing Party.** All grantees will join Pivot and Health Fund staff for a data sharing party! Each participant will have an opportunity to share their one pager and some lessons learned with the group. The purpose of this party is to cultivate a collaborative and supportive community across participants and to inspire you to integrate lessons learned and skills into your other work.