

Michigan Health Endowment Fund
Board Meeting
November 8, 2018
Hampton Inn
8068 Challis Rd, Brighton, MI

Meeting Minutes

Call to order

The board meeting of the Michigan Health Endowment Fund was called to order at 1:00 p.m. by Chairman Tim Damschroder.

Roll call

A quorum was determined based on the presence of the following board members:

Board Members present:

Tim Damschroder
Lynn Alexander
Keith Pretty
Susan Jandernoa
Rob Fowler
Michael Williams (arrived at 1:20)
Alexis Wiley
Henry Veenstra

Others present:

Paul Hillegonds
Terry Gardner
Julie Skubik
Duane Tarnacki

Approval of agenda:

Chairman Damschroder asked if there were any comments regarding the agenda, which was approved without objection.

Review and approval of the minutes from the previous meetings:

Board Member Veenstra moved to approve the minutes from the August 10, 2018 board meeting. Board Member Pretty seconded. Motion passed 7-0.

Board Member Alexander moved to approve the minutes from the closed session on August 10, 2018 board meeting. Board Member Fowler seconded. Motion passed 7-0.

Public Comment:

There was no public comment.

Chairman's Report:

Chairman Damschroder reviewed the takeaways from the August board retreat.

- The Fund should be open to supporting replication when programs have been shown to work and are scalable.

- While the Fund does not make grants for ongoing organizational administration, it will support providing technical assistance contracts and grantmaking designed to sustain promising programs we have seeded and improve or transform grantee operations. Technical assistance contracts should become a separate portfolio of work with board oversight carried out by approval of an annual budget and regular reports to the board on this scope of work.
- The Fund should watch health status indicators and data in a dashboard format, as a tool to inform our strategic planning and grantmaking.
- On the question of how far upstream the Fund staff should go to address social determinants of health, they should take some chances and push the envelope. Directors will advise staff when we feel our mission and program focus are being too diluted.
- Directors support focusing external evaluations on grantees demonstrating innovative programs that may be scalable and sustainable, and they would like to see staff synthesize results into bullet points that describe success.
- To the question about how policy topics should be selected, directors indicated that regular reports of staff activity are sufficient oversight along with the budget approval process.
- To help determine an acceptable level of political risk or controversy for the Fund to take on with research papers, staff should propose to the board criteria for selection of topics.
- Directors were unanimous in support of the proposal to explore how the Fund might support health policy learning opportunities for legislators, with a non-partisan focus.
- In response to staff ideas for board consideration about how the Fund could support building journalistic health coverage capacity, directors encouraged staff to continue developing a strategy that takes into account viewership and readership, and multimedia tools.
- Budget for staffing should be at a level that continues the effective execution of the strategic plan and maintains a high touch relationship with grantees.
- The Fund should consider doing a case study of our evolution that others could learn from.

CEO Report:

Mr. Hillegonds reported on the third and fourth quarter 2018 grantmaking activities. This included a very competitive round of Healthy Aging and Caregiving proposals, CHI webinar for over 500 participants, Community Health Impact RFP release, Nutrition and Healthy Lifestyles convening, and an Upper Peninsula evaluation workshop for grantees and potential applicants. Mr. Hillegonds reported that the Coffee and Conversations sessions hosted by squad members in seven different cities were successful as reported from the results of a survey. He also reported that the Health Fund will be working with the incoming bipartisan legislative leaders on

a health policy education program. Mr. Hillemonds reported that Senator Ananich has not yet nominated a candidate to place Cindy Estrada on the board.

Program Presentation:

Program Officer Becky Cienki presented materials that focused on the Behavioral Health program. She updated the board on the status of the program, specific grant success stories, and goals for the program. She also reported on the status of the Behavioral Health Access Study, and her solicitation of proposals for a detailed review of the behavioral health ecosystem. Several questions were posed by the board regarding the scope of behavioral health grantmaking, potential impacts, and genesis of the various projects.

Charlotte Brugman from the Center for Effective Philanthropy presented results from its survey with Health Fund grantees and unsuccessful applicants. In general, the program staff ranked extremely high in their outreach, communications and execution of the Health Fund’s programs. Suggestions were offered regarding streamlining some of the administrative aspects of our programming.

Investment Committee:

Mr. Pretty reported to the board the results of the Investment Committee meeting and financial statements, which were included in the board material. He reported that Terry Gardner and the consultants at Northern Trust continue to manage a successful portfolio. The Endowment Fund is up 3.0% year to date and potential investment allocations of the anticipated 2019 BCBSM contribution are being reviewed. The committee also discussed the long-term projections for Health Fund cash flows and requested Northern Trust to perform simulation analyses of the current plan alternatives. These will be presented at the next meeting.

Audit Committee:

Mr. Pretty reported the George Johnson & Company will continue as the audit firm for the 2018 audit cycle. He reported that the audit is scheduled to begin January 14, 2019.

Grantmaking Committee:

Board Member Jandernoa reported that the Grantmaking Committee met on October 11, 2018. Of the 72 Healthy Aging proposals reviewed by staff, totaling over \$25 million in requested funding, 22 proposals were recommended to the board for approval for funding totaling \$7.8 million. Program Officer Kari Sederburg outlined the review process that included utilizing the review and input of subject matter experts from various disciplines, and consideration of program priorities, geography and adherence to requirements outlined in each of the RFP’s.

HEALTHY AGING RECOMMENDED FOR FUNDING

Applicant Name	Project Title	Request Amt	Length	Area Served
Detroit Area Agency on Aging	Passport to Health	\$500,000	2 years	Wayne County
Grand Valley State University	A Partnership to Support Aging in Place by the Delivery of On-Site Interdisciplinary Primary Care to Seniors	\$493,687	2 years	West Michigan

Health Emergency Lifeline Programs	Silver Rainbow Health Initiative	\$500,000	2 years	Southeast Michigan
Michigan State University	Caring for Patients with Chronic Conditions Project (CPCC): Integrating Internal Medicine Practice and Community-based Services for Older Adults with Chronic Conditions	\$499,957	2 years	Mid-Michigan
MidMichigan Health Foundation	The Bridge to Belonging: Partnership to End Loneliness	\$224,874	1 year	Mid-Michigan
Oakland University	Direct Community Referrals to the HOP-UP-PT (Home-based Older Persons-Upstreaming Prevention-Physical Therapy) Program	\$201,558	2 years	Southeast Michigan
Presbyterian Villages of Michigan Foundation	Students at PACE	\$250,000	2 years	Mid-Michigan, Southeast Michigan
Region 3B Area Agency on Aging	Community Approach to Care and Health for Seniors (CATCHS)	\$477,050	2 years	Southwest Michigan
The Regents of the University of Michigan	Optimizing Safe Medication Use in Older Adults via In-home Telepharmacy	\$495,891	2 years	Southeast Michigan
Trinity Health	Every Day Counts: Improving Outcomes at the End of Life by Helping Older Patients and Oncologists Talk about What Matters Most	\$460,000	2 years	Southeast, Statewide

PLANNING AND PILOT PROPOSALS RECOMMENDED FOR FUNDING

Applicant Name	Project Title	Request Amt	Length	Area Served
Connected Nation (Connect Michigan)	Improving Telemedicine in Michigan's Rural Communities	\$327,535	1 year	Northern Rural, Upper Peninsula
Generations United	Intergenerational Solutions for Healthy Aging: Reducing Social Isolation Among Older Adults While Building the Future Health Care Workforce	\$207,462	1 year	Southeast Michigan

Henry Ford Health System	A Planning Grant to Adapt a Global Health Model to Improve Caregiver Engagement and Deliver Value-based Care	\$250,000	1 year	Southeast Michigan
Michigan Coalition Against Homelessness	Increasing Health and Housing Outcomes Through Integrated Systems	\$159,105	1 year	Statewide

CAREGIVING PROPOSALS RECOMMENDED FOR FUNDING

Applicant Name	Project Title	Request Amt	Length	Area Served
Catholic Social Services of Washtenaw	Ahead of the Curve Washtenaw	\$226,468	1 years	Washtenaw County
Comprehensive Senior Care Corporation/DBA Senior Health Partners	Building Community Collaborations to Support Family Caregivers	\$123,776	2 years	Southwest Michigan
Eastern Michigan University	A Family-Centered Approach to Dementia Caregiving in Cultural Context	\$370,703	2 years	Southeast Michigan
Hospice of Michigan	Burnout Prevention in Hospice and Palliative Care Workers	\$495,300	2 years	Statewide
Michigan Disability Rights Coalition	Living Well in Michigan-Caregiver Support	\$495,645	2 years	Mid- and Southeast Michigan
Michigan State University	Building a Strong Caregiver Workforce	\$407,000	2 years	Statewide
St. Louis Center for Exceptional Children and Adults	Montessori Inspired Lifestyle® for Older Adults with Intellectual and Developmental Disabilities and Dementia	\$213,950	2 years	Washtenaw County
Wayne State University	SAFE: Successful Aging through Empowerment: Caregiver Empowerment	\$413,903	2 years	Southeast Michigan

Chairman Damschroder asked all board members to identify any of the above recommended grants where he/she might have a conflict of interest. Ms. Alexander stated her conflict with Presbyterian Villages of Michigan Foundation and wished to abstain from the vote on the grant.

Mr. Damschroder moved, and Mr. Williams seconded, to approve the 21 grants listed above which presented no conflict of interest for board members.

The vote passed 8-0.

Next, Ms. Jandernoa moved to approve the recommended grant application to Presbyterian Villages of Michigan Foundation and Mr. Pretty seconded. Ms. Alexander abstained.

The vote passed 7-0

Next, Ms. Jandernoa reported on the 16 Special Projects and Emerging Idea proposals reviewed by staff; 15 proposals were recommended to the board for approval for funding totaling \$6.2 million. Program Officer Laurie Solotorow outlined the review process and described several projects. She reported that this was an invitation-only initiative.

SPECIAL PROJECTS and EMERGING IDEAS RECOMMENDED FOR FUNDING

Applicant Name	Project Title	Request Amt	Length	Area Served
Altarum Institute	Breaking Down Barriers to Sharing Behavioral Health Information	\$358,000	2 years	Statewide
Area Agencies on Aging Association of Michigan	Connected 2 Care	\$468,909	2 years	Statewide
Michigan Department of Education	Creating Change: Building the Capacity of Michigan Schools to Impact the Health, Wellbeing and Educational Outcomes of LGBTQ Students	\$499,998	2 years	Ingham, Eaton, Clinton and Genesee Counties
Michigan Department of Health and Human Services	Statewide Perinatal Prevention and Response: Regional Perinatal Quality Collaboratives	\$500,000	2 years	Upper Peninsula, Thumb Area (Huron, Tuscola, Sanilac, Lapeer, St. Clair, Genesee, Shiawassee)
Michigan Department of Health and Human Services	Statewide Long-Term Care Study	\$200,000	2 years	Statewide
Michigan Department of Health and Human Services	Increasing Opioid Treatment Access with Physician Incentives	\$500,000	2 years	Baraga, Marquette, Delta, Schoolcraft, Otsego, Alpena, Grand Traverse, Kalkaska, Crawford, Oscoda, Wexford, Roscommon, Iosco, Clare, Gladwin, Bay, Genesee, Livingston, St. Clair, Macomb, and Monroe

Michigan Health and Hospital Association Foundation	"I Vaccinate" Provider Education Tools	\$469,000	2 years	Statewide
Michigan Nonprofit Association	Census 2020	\$100,000	2 years	Statewide
Michigan Public Health Institute	Creating transformative System Change to Reduce Infant and Maternal Mortality	\$499,412	2 years	Statewide
Michigan State University Center for Regional Food Systems	Building Michigan's Healthy Food Access through Local Food Councils	\$313,616	2 years	Statewide
Michigan State University, Institutes for Public Policy and Social Research	Michigan Health Policymaking	\$434,891.11	2 years	Statewide
The Regents of the University of Michigan	Enhancing Treatment Access for Abandoned Chronic Pain Patients	\$498,596	2 years	Statewide
School Community Health Alliance of Michigan	Long-term Financing Strategies for School Health Teams	\$425,000	2 years	Statewide
Wayne State University	Michigan Older Caregivers of Emerging Adults with Autism and other Neurodevelopmental Disabilities (MI-OCEAN) Family Support Project	\$500,000	2 years	Statewide

Chairman Damschroder asked all board members to identify any of the recommended grants where he/she might have a conflict of interest. There were no conflicts.

Mr. Fowler moved to approve all 15 grant recommendations as listed above and Ms. Alexander seconded.

The vote passed 8-0.

Mr. Gardner next reported on grant awards that have been modified and other grants being monitored due to grantee organizational changes. He indicated that the Health Fund has received over \$600,000 in refunds from prior grants this year.

Mr. Gardner also presented the list of research and policy projects under consideration by the Health Fund. Several questions were asked regarding specific projects, which Mr. Gardner responded to.

Executive and Compensation Committee:

Chairman Damschroder asked Mr. Gardner to describe the budget process and major activities contained within the proposed 2019 budget. Mr. Gardner presented the 2019 budget and major assumptions, including staffing, grant making, Medigap and program support. He noted that if adjustments are necessary, they will be presented in 2019.

The following motion was made by Mr. Pretty and seconded by Ms. Wiley:

RESOLVED, that the budget for 2019, as presented to the Michigan Health Endowment Fund Board of Directors, be, and it hereby is, ratified, adopted and approved.

The motion passed 8-0.

The next item presented by Mr. Gardner was a resolution to set the 2018 endowment and Fund reserve allocation. The following motion was made by Mr. Veenstra and seconded by Mr. Pretty:

WHEREAS, the Fund's Spending and Endowment Fund Policy allows the Fund to expend a portion of the money contributed to it in an amount up to the Maximum Spending Allowance which for year 5 is 67% plus funds available in the Spendable Account;

WHEREAS, the Fund received total contributions in 2018 of \$85 million; and

WHEREAS, the Act requires that \$28,050,000 be allocated to the Endowment Fund for purposes of meeting and complying with the Act's Accumulated Principal Goal.

NOW, THEREFORE, BE IT:

RESOLVED, that \$28,050,000 be allocated to the Fund's Endowment Fund; and

RESOLVED, that the Board has reviewed the amounts spent for the year to date, including Medicare Supplemental Insurance Premium subsidies required by the Act, and the Fund is anticipated to spend above the Maximum Spending Allowance for 2018, therefore, the Board hereby makes no allocation to the "Spendable Account" for 2018.

The motion passed 8-0.

Adjournment

The meeting was adjourned at 3:32 p.m.

Respectfully submitted,

Julie Skubik
Secretary of the meeting