

# MICHIGAN HEALTH ENDOWMENT FUND

## 2019 COMMUNITY HEALTH IMPACT INITIATIVE

### A. PROGRAM OVERVIEW

The Community Health Impact program supports local or regional organizations with bold ideas to address health challenges in any of the Health Fund’s focus areas. While these grants are typically responsive to local data or targeted work in Michigan communities, the projects often have the potential to expand or be replicated throughout the state.

Community Health Impact projects are smaller in scale and complexity than our other grant programs, though we expect that supported projects will have an impact on community health and wellness. Specifically, they should respond to community needs where one-time grants could produce long-term impacts while shaping solutions to pressing health issues in Michigan.

All Community Health Impact grants must align with the Health Fund’s overall mission and address at least one of the following eight areas:



Infant  
Mortality



Health  
Services for  
foster &  
adopted  
children



Wellness &  
Fitness  
Programs



Access to  
Healthy Food



Behavioral  
Health  
Services



Technology  
Enhancements



Health-related  
Transportation  
Services



Foodborne  
Illness  
Prevention

### 2019 COMMUNITY HEALTH IMPACT TIMELINE

November 1, 2018	Grantee portal opened for applicants
November 5, 2018	Informational webinar @ 10:00 a.m.
November 28, 2018	Concept papers* due by 5 p.m. (strongly encouraged)
January 17, 2019	Applications Due by 5 p.m.
April 30, 2019	Awards Announced
May 2, 2019	Grants Processed

\*More information about concept papers can be found in Section D of this RFP and on our website.

## B. ELIGIBILITY AND CRITERIA

To be eligible to apply for a grant under this program, a nonprofit organization must:

- Be recognized by the Internal Revenue Service as a nonprofit organization;
- Be based in Michigan;
- Have a current certified financial audit; and
- Have at least 1 FTE.

Local units of government and the State of Michigan are also eligible to apply.

### TO BE CONSIDERED FOR A GRANT, A PROPOSAL MUST:

- **Support new or enhanced programs or strategies.** Proposals will not be considered if funds would be used to maintain an existing program or used solely to fill a budget gap for current services.
- **Identify a clear path to long-term sustainability.** Applicants must demonstrate how the grant activities would be sustained outside the grant period. This could include strategies that seek to inform public policy.

### THE FOLLOWING ARE EXCLUDED FROM FUNDING CONSIDERATION:

- Health-related emergencies (the Health Fund may consider providing support that addresses longer-term rebuilding or other needs following emergency situations)
- Clinical research
- Capital projects
- Ongoing program operations and staffing
- Loans
- Litigation
- Lobbying activities
- Organizations that discriminate because of age, race, ethnic origin, religion, sexual orientation, disability or gender

### EVALUATION CRITERIA:

The Health Fund will use the following criteria in evaluating proposals:

- Alignment with the Health Fund's **mission, strategies, and goals**
- Potential to achieve significant **long-term impact** by implementing effective models or supporting needed innovation
- **Clear outcomes** and the potential to have a **measurable impact** on improving health
- Ability to address an **unmet need** and focus on populations that face disproportionate barriers to improved health
- Potential to be **sustainable** after the end of the grant period
- Demonstration of **collaboration** including leveraging of other resources
- Potential for **replication** in other settings, including opportunities to learn, **disseminate knowledge**, and inform **public policy**

The Health Fund Board of Directors has sole responsibility for all grant decisions.

## HELPFUL TIPS:

**Clearly identify the issue you will be addressing.** You will be asked to submit a two sentence “elevator pitch” describing the key issues your initiative will address. Limit the use of buzzwords and jargon in favor of plain language that accurately describes your intended impact.

**Collaboration is helpful.** Community level change happens in many ways, but some of the most effective programs involve multiple community stakeholders.

**Health outcomes matter.** We will be looking for proposals that have strategies in place to address specific health outcomes for children and seniors.

**Present a potential path for sustainability.** The Health Fund hopes all grantee projects will continue on after the end of the grant period so that new services that individuals come to depend on don't suddenly disappear.

## C. GRANT AMOUNT

The Health Fund expects to award grants ranging from \$15,000 to \$100,000. An organization may not apply for a grant that is larger than 20% of its annual operating budget.

No more than 20% of the total grant budget may be allocated to indirect/administrative costs.

You may apply for a one or two-year grant, but the total request is limited to \$100,000. Please be sure to clearly identify your funding requests per year in your proposal.

The Health Fund anticipates awarding a total of \$3,500,000 for this grant round.

## D. APPLICATION PROCESS

### CONCEPT PAPERS

The Health Fund strongly encourages concept paper submissions of up to two single-spaced pages in Word or as a PDF including an estimated budget, for review and feedback prior to submission. While not required, previous applicants have stated this process was very helpful in development of a full proposal.

The concept paper should include the following sections in this order:

- Project title and organization name
- Which of the eight focus areas you intend to target
- Brief overview of the initiative, including proposed impact (Note: please include a sentence or two about the organization's mission.)
- Key collaborative partners, if any
- Information about potential sustainability
- Estimated budget (Note: a detailed budget breakdown is not required. However, please include an overview of what the budget would cover.)

Concept papers should be sent to [Genevieve@mhealthfund.com](mailto:Genevieve@mhealthfund.com) and **must be submitted any time before 5:00 p.m. on November 28, 2018**. We expect to receive a large number of concept papers and will respond as quickly as possible in the order they were received.

### APPLICATIONS

Applications must be submitted electronically through the Health Fund website using the Grantee Portal. [CLICK HERE TO VISIT THE GRANTEE PORTAL](#). **The portal requires you to use Google Chrome.**

Applicants will first be required to create an account. It may take 48 hours for your account to be approved. Once approved you will receive login credentials via email.

While the grantee portal does not have a word limit function, we require applicants to keep the total narrative within the equivalent of 10 pages using standard 12-point type and one-inch margins. Please note: the work plan does not count toward the 10-page limit.

Full Proposals must be received by 5:00 p.m. on **January 17, 2019**.

## E. MORE INFORMATION AND FURTHER QUESTIONS

The Michigan Health Endowment Fund works to improve the health and wellness of Michigan residents and reduce the cost of healthcare, with a special focus on children and seniors.

To register for the information webinar on November 5<sup>th</sup> at 10:00 a.m., [please click here](#). If you are not able to attend, a recording will be available to view [on our website](#).

For helpful tips and additional information on the eight focus areas please see the [Community Health Impact program page](#). Please visit the [grants portal](#) to view the application questions and required documents.

For more information on our grantmaking, view our [Frequently Asked Questions](#). If you have further questions, please contact the Health Fund staff at [info@mhealthfund.com](mailto:info@mhealthfund.com) or by phone by calling (517) 374-0031.